APPENDIX "B"

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF NEW YORKX	
GOVERNMENT EMPLOYEES INSURANCE CO., GEICO INDEMNITY CO., GEICO GENERAL INSURANCE COMPANY and GEICO CASUALTY CO.,	Docket No.: 15-cv-7236 (ERK)(RML)
Plaintiffs,	
-against-	
BRUCE JACOBSON, D.C., et al.,	
Defendants.	

PLAINTIFFS PROPOSED VOIR DIRE QUESTIONS

- 1. Do you know anyone who is employed by GEICO?
 - a. If so, how long have you known them and what is your understanding of what they do for the Company.
- 2. Do you know or are you familiar with any of the Defendants in this case, including the individuals and the companies?
 - a. If so, how long have you known or been familiar with them and what type of relationship (if any) do you have with any of them.
- 3. Do you know or are you familiar with any of the locations that I have identified to you?
 - a. If so, under what circumstances did the location become known to you?
- 4. Without telling us your address, can you tell us what neighborhood or town you live in and for how long?
- 5. What kind of work do you currently do and for how long?
 - a. If you are retired or not currently working, what was the last type of work that you did and for how long?
- 6. Have you ever done any freelance/consulting work?

- a. If so, what type and for how long?
- 7. What was the highest level of school that you reached?
 - a. Do you have any degrees?
 - b. If so, from where and in what?
- 8. Are you married?
 - a. If so, what kind of work does/did your spouse do?
- 9. Do you have children?
 - a. If so, what do they do for a living?
- 10. Have you or anyone in your family ever worked for an insurance company?
 - a. If so, for which insurance Company, for how long and in what capacity.
- 11. Have you or anyone in your family ever worked in the healthcare industry, either as a licensed professional (physicians, chiropractors, nurses), or in some other capacity (e.g. billing or administration)?
 - a. If so, for whom, for how long and in what capacity?
- 12. Have you or any member of your family ever been treated by a chiropractor?
 - a. If so, what type of care was provided to you or your family member and for how long?
- 13. Do you have any friends or acquaintances who are chiropractors?
 - a. If so, have they ever shared with you any information that would relate the care they provide to people or what they are paid for their services.
- 14. Do you have any general thoughts or opinions about chiropractors and the services that they provide?
- 15. What are your hobbies and interests? What do you like to do in your spare time?
- 16. Do you often read any newspapers or magazines, or visit any particular websites?
 - a. If so, what do you typically read and/or which websites do you view?
- 17. Do you watch any particular television shows?

- a. If so, which ones?
- 18. Do you belong to any organizations (e.g., unions, community groups, etc...)?
 - a. If so, which ones and for how long?
- 19. Are you a licensed driver?
- 20. Have you ever been in an automobile accident?
 - a. If so, when and what generally were the circumstances?
 - b. Did you make a claim to an insurance company seeking medical benefits?
 - c. What was the outcome of the claim?
- 21. Have you or any member of your family ever had any difficulty with an insurance claim that has made?
 - a. If so, when and what generally were the circumstances?
- 22. Do you have any general thoughts or opinions about insurance companies and the services that they provide?
- 23. The plaintiffs in this case are the GEICO insurance companies.
 - a. Are you insured by GEICO? If so, for how long?
 - b. Have you ever interacted with GEICO in any way? If so, what were the circumstances?
- 24. Have you ever been involved in a lawsuit, as a party, witness, or juror? What were the circumstances of the case?
- 25. More specifically, have you or any member of your family ever been a plaintiff or a defendant in a personal injury action or a plaintiff in a lawsuit against an insurance company? If so, how did it end?
- 26. Have you ever experienced a bad outcome as a result of being treated by a chiropractor and/or physician?
- 27. Do you have any opinions as to the amount that health care professionals charge for their services? If so, what are they?
- 28. Have you or anyone in your family ever declared bankruptcy?
- 29. The plaintiffs are insurance companies. Under the law, insurance companies are entitled to be treated the same as anyone else and are entitled to be treated the same as a private individual. Would you have any difficulty in accepting that principle?

- 30. If a plaintiff, whether a corporation or an individual, proves its case, would you have any problem in returning a verdict in favor of the plaintiff even if you felt sympathetic for the defendant or disagreed with the law?
- 31. Would you have any problem awarding a company a large amount of money in damages if the company proves its case?
- 32. Is there anything else that might be a factor in your ability to be fair and impartial in this case based upon what you have learned?

Dated: August 10, 2021 Uniondale, New York

RIVKIN RADLER LLP

By: /s/ Max Gershenoff

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